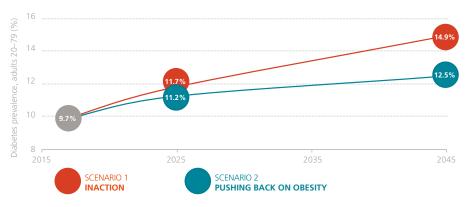


TIANJIN

is pushing back on obesity to bend the curve on type 2 diabetes

Two scenarios illustrate that inaction is not an option and that to hold back the rise of type 2 diabetes requires taking action on obesity.¹



The Diabetes Projection Model plots the trajectory of diabetes prevalence over time and illustrates how reducing the prevalence of obesity by 25% would reduce the burden of diabetes.¹

Obesity is the biggest modifiable risk factor for type 2 diabetes²

1/3
ADULTS WERE
OVERWEIGHT IN TIANJIN
IN 2010.3

15.7%
OF CHILDREN AND ADOLESCENTS
AGED 7–18 HAD OBESITY IN
TIANJIN IN 2011.4

About Cities Changing Diabetes

Cities Changing Diabetes is a first-of-its-kind partnership programme initiated between Novo Nordisk, University College London and Steno Diabetes Center Copenhagen. The programme has been a part of raising urban diabetes as a growing global concern and is now working to help cities identify how they can integrate diabetes prevention into their city strategies in order to create long-term, sustainable change.

For more information, visit ${\bf Cities Changing Diabetes.com}$







Reducing obesity by 25% by 2045, could:

prevent 300,000 CASES OF TYPE 2 DIABETES.¹

save

149 MILLION
US DOLLARS IN HEALTHCARE
EXPENDITURE.1

CITIES CHANGING DIABETES PARTNERS IN TIANJIN

Tianjin Municipal Health Commission Tianjin Municipal Human Resource and Social Security Bureau

Tianjin Medical Association Tianjin Medical University



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