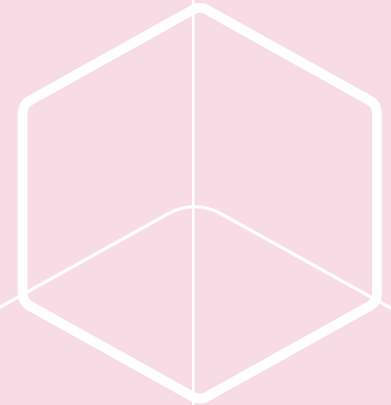STEP 2
TASK 2.2

How to build a coalition

A tool to build a coalition in relation to the defined problem

Overview

Purpose

- Guides you to **build a coalition** to:
  - Be the input provider
  - Drive local ownership and trust
  - Harness capabilities to deliver the resources needed for the intervention
- Allocates **roles** and **responsibilities.**

Who is involved?

- Core team develops the approach

- Steering group approves the approach

- Approach is presented to the stakeholder group.

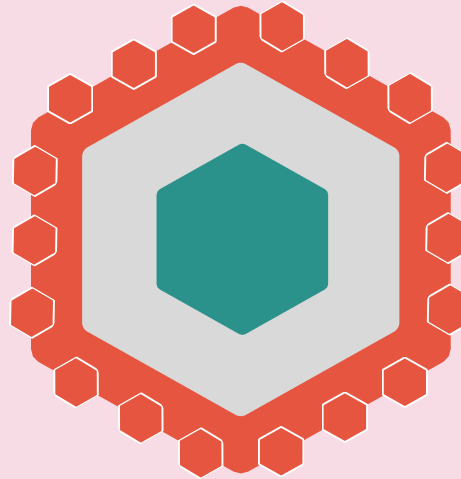## **What** is the **output?**

- Coalition governance model chosen

- Roles and responsibilities allocated

- Clear picture of resources available or needed.

The coalition building tool

Building a coalition

- **Setting up the coalition and adding new stakeholders** will bring new, valuable perspectives that can help you broaden your understanding of the context. This will give you the opportunity to strengthen your **problem statement**.

- The size and composition of your coalition depends on the nature as well as the complexity of your problem.

- **It is recommended that you have a core team** that makes final decisions.

- **Consider other working groups** that are responsible for specific tasks or contribute with specific skills and knowledge.

Three-tier coalition structure

Core team
Operational lead and top decision-makers

Steering group
People who will oversee and help steer the project

Broader coalition
Advisory-level partners and practitioners

Deep dive

An eight-step guide on building coalitions

The Prevention Institute's guide on how to build a coalition: 'Developing effective coalitions: an eight-step guide'

Download now

WORKSHEET 1

Build a coalition

- **Create a list of your coalition members and sort them** into the three columns: core team, steering group or broader coalition. You can have overlaps between the groups.

Engage local stakeholders in the formation of the coalition

Engage local community stakeholders in the coalitions, as they understand the issues and are more likely to take ownership of the intervention if they are involved in the process from the beginning.

Core team
Operational lead and top decision-makers

Steering group
People who will oversee and help steer the project

Broader coalition
Advisory-level partners and practitioners

WORKSHEET 2

Coalition roles and responsibilities

- **Complete the table** with details about coalition members and their respective roles and responsibilities

- **Use the icons below** or write down the role in the coalition in the first column.

⬡ **Core team**

⬡ **Steering group**

⬡ **Broader coalition**

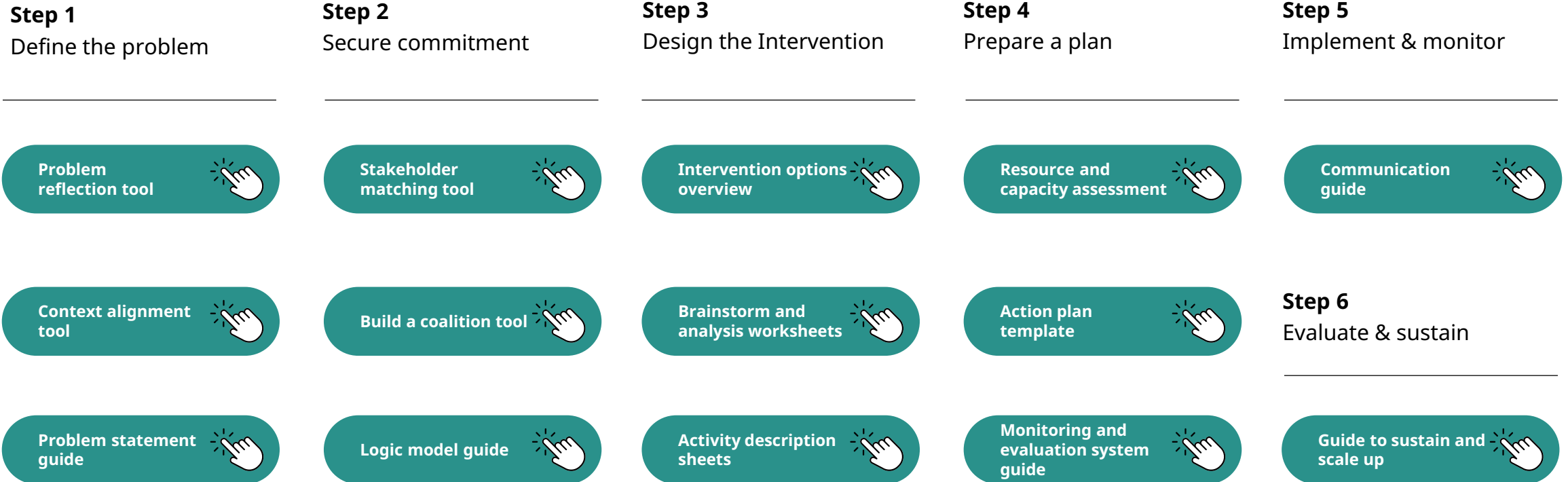| Role in the coalition	Who	Input and data collection	Data analysis and material production	Decision-making power	Timeline/ milestone management	Resource management
⬡ **Core team**						
⬡ **Steering group**						
⬡ **Broader coalition**						

Coalition engagement plan

- **Maintain ongoing engagement and communication** with coalition members to keep stakeholders involved and motivated

- **Use this table** to help you map the frequency and format of meetings of the various groups.

Who	Meeting frequency	Meeting format	Ongoing communication
Core team			
Steering group			
Broader coalition			

Other tools available from the Urban Diabetes Action Framework

Step 1
Define the problem

Step 2
Secure commitment

Step 3
Design the Intervention

Step 4
Prepare a plan

Step 5
Implement & monitor

| Problem reflection tool | Stakeholder matching tool | Intervention options overview | Resource and capacity assessment | Communication guide |

| Context alignment tool | Build a coalition tool | Brainstorm and analysis worksheets | Action plan template | **Step 6** Evaluate & sustain |

| Problem statement guide | Logic model guide | Activity description sheets | Monitoring and evaluation system guide | Guide to sustain and scale up |

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More information and feedback

Please share your experience of working with this tool so that we can develop and improve our tools to support the development of effective interventions.

Get in touch

Urban Diabetes Action Framework

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MANCHESTER

cities changing diabetes

The Cities Changing Diabetes programme works to map the problem of obesity and type 2 diabetes in cities, share learnings and act as a catalyst for meaningful action, which can help bend the urban diabetes curve.

In partnership, we are calling on every city to ask itself:

'What will it take to bend the diabetes curve in our city?'

30+

More than 30 partner cities

150m+

Representing more than
150 million citizens[1]

1. United Nations, Department of Economic and Social Affairs, Population Division (2014). World Urbanization Prospects: The 2014 Revision.